

KuFX

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 8-2-2016
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I, CINDY WINTON
do hereby request station time concerning the following issue:

STOP THE SPECIAL INTEREST TAX GRAB

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			SEE ATTACHED		

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8-2-2016 Cindy White 1261335-6152
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Deidra Lieberman Director
Signature Printed Name Title
Natural Sales

***Stop the Special Interest Tax Grab
No on 56***

***1215 K Street, Suite 2250
Sacramento, CA 95814***

P: (415) 389-6800

www.noonproposition56.com

Vigo G. Nielsen, Treasurer

CONT# 29993731 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KUFX-FM (San Francisco, CA)
 FM LARRY ROBERTS
 OFF LOS ANGELES
 AGY GCW MEDIA SERVICES
 ADDR 417 W FOOTHILL BLVD B-221
 GLENDORA , CA 91741

DDS CONT# 0
 C/P/E: GCW / BAME / 1048

SALESPERSON FAX#

PH # 626-335-6132

BYR CINDY WINTON
 ADV STOP THE SPECIAL INTEREST TAX GRAB
 PDT Ballot Measure
 FLT Aug 15, 16 - Nov 13, 16

* REP ORDER COMMENT *

** 8/8/2016 6:04:00 PM: NEW ORDER. ALL MAKE GOODS MUST RUN IN FLIGHT.

** 8/8/2016 6:04:00 PM: NEW ORDER. PLEASE CONFIRM WITH JEREMY SHERMAN AT 323-966-5091 OR
 JEREMY.SHERMAN@KATZRADIOGROUP.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	10/3/2016 - 11/4/2016	5W	12	\$250.00	60
	1.2	MTWTF..	10A - 3P	60	10/3/2016 - 11/4/2016	5W	15	\$250.00	75
	1.3	MTWTF..	3P - 7P	60	10/3/2016 - 11/4/2016	5W	12	\$250.00	60
	1.4	MTWTF..	7P - 12A	60	10/3/2016 - 11/4/2016	5W	10	\$125.00	50
	1.5S.	6A - 7P	60	10/8/2016 - 11/5/2016	5W	6	\$150.00	30
	1.6S	6A - 7P	60	10/9/2016 - 11/6/2016	5W	6	\$125.00	30
		** WEEKLY FLIGHT TOTALS **						61	\$63,250.00
		FLIGHT 2							
	2.1	MT.....	6A - 10A	60	11/7/2016 - 11/8/2016	1W	6	\$250.00	6
	2.2	M.....	10A - 3P	60	11/7/2016 - 11/7/2016	1W	4	\$250.00	4
	2.3	M.....	3P - 7P	60	11/7/2016 - 11/7/2016	1W	4	\$250.00	4
	2.4	M.....	7P - 12A	60	11/7/2016 - 11/7/2016	1W	4	\$125.00	4
		** WEEKLY FLIGHT TOTALS **						18	\$4,000.00

	Aug 16	Sep 16	Oct 16	Nov 16			
SPOTS	0	0	244	79			
CASH	0.00	0.00	50600.00	16650.00			
TRADE	0.00	0.00	0.00	0.00			
NSL	0.00	0.00	0.00	0.00			
TOTAL	0.00	0.00	50600.00	16650.00			

Aug 08, 16
CONT# 29993731 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: GCW / BAME / 1048

						TOTAL
SPOTS						323
CASH						67,250.00
TRADE						0.00
NSL						0.00
TOTAL						67,250.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.